

CHARITABLE CHOICE FOR HONG KONG CONVENTION AND EXHIBITION CENTRE (MANAGEMENT) LIMITED A CASE STUDY

Corporate Gift Solution

- Hong Kong Convention and Exhibition Centre (Management) Limited (HML) is the professional private venue management company for the Asia's leading venue, the Hong Kong Convention and Exhibition Centre (HKCEC). In line with the company's commitment to support community sustainability initiatives, HML distributes Charitable Choice Gift Cards as corporate gifts.
- Gift Card recipients are HKCEC Chancellor Club members who are HML's prestige customers including organisers of exhibitions, banquets, special events, conference and corporate events.
- In lieu of birthday gifts, HML distributes Charitable Choice Gift Cards to the Chancellor Club members in their birthday month. Chancellor Club members may choose from over 40 charities within the Charitable Choice portfolio to support.

How It Works

1. HML nominates and pays for Gift Card donation value for each Chancellor Club member;
2. Charitable Choice provides printed gift cards for distribution;
3. Chancellor Club member chooses a charity to support;
4. Charitable Choice manages transaction of donated funds to the appointed charities and provides a transaction report to HML on a regular basis.



Charitable Choice Gift Cards are the ideal corporate gift for the professional who has it all. This solution fits well with HML's corporate social responsibility strategy and the feedback to this meaningful gift from our Chancellor Club members has been overwhelmingly positive.



Monica Lee-Mueller

Managing Director, Hong Kong Convention and Exhibition Centre (Management) Limited

Call Charitable Choice now to discuss how we can support your company's client engagement, employee loyalty or corporate social responsibility initiative and benefit Hong Kong at the same time.

Please call +852 3575 9888 or email cheryl@charitablechoice.org.hk



charitable
choice
choose the gift of charity

擇善坊和香港會議展覽中心(管理)有限公司的合作方案

企業禮物方案

- 香港會議展覽中心(管理)有限公司 (簡稱「會展管理公司」)是亞洲 頂尖的會議展覽場地 香港會議展覽中心 (簡稱「會展中心」)的專業私營管理公司。會展管理公司貫徹支持社區持續發展的承諾，送出擇善坊的禮物咭作為企業禮物。
- 收到禮物咭的全部都是會展中心君爵會的尊貴會員，他們都是在會展中心舉辦展覽、宴會、文娛活動、會議和企業活動的主辦機構。
- 會展管理公司送出禮物咭來代替生日禮物。君爵會尊貴會員可以從擇善坊合作的 40 多個慈善團體中選擇想支持的機構。

怎樣運作

1. HML 會展管理公司為君爵會會員選擇及支付禮物咭的捐款價值
2. 擇善坊提供禮物咭供派發
3. 君爵會會員選擇想支持的慈善機構
4. 擇善坊負責所有捐款的交易，並定期向會展管理公司提供報告



對於已擁很多的專業人士，擇善坊的禮物卡是很理想的企業禮物，這個企業禮物方案能體現會展管理公司肩負社會責任的承諾，我們的客戶很欣賞這份有意義的禮物。



梅李玉霞
董事總經理

立即致電擇善坊，商討如何支持貴公司和客戶的慈善互動，促進員工歸屬感及履行企業社會責任同時，一同造福香港。

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致電+852 3575 9888 或電郵cheryl@charitablechoice.org.hk