

CHARITABLE CHOICE FOR PWC

A CASE STUDY

Staff Reward Programme

- PwC, a leading provider of assurance, tax and advisory services, features Charitable Choice Gift Cards as a redemption reward on their staff reward platform, WeCare.
- Staff reward points may be converted for Charitable Choice Gift Cards that may be bestowed as gifts to friends and family or redeemed by staff themselves in support of a local charity.
- PwC's partnership with Charitable Choice enables their staff to support over 40 charities within the Charitable Choice portfolio.

Charitable Choice support

- Provide PwC with Charitable Choice Gift Cards on consignment for prompt reward redemptions;
- Activate Charity Gift Cards when redemptions are made;
- Manage transaction of donated funds to the appointed charities.



Our experience with Charitable Choice has been excellent, everything is so quick and easy. And our staff really value the option to convert their WeCare staff reward points into a donation to their preferred cause.

Douglas Johnson
Manager, Corporate Responsibility



Call Charitable Choice now to discuss how we can support your company's client engagement, employee loyalty or corporate social responsibility initiative and benefit Hong Kong at the same time.

Please call +852 3575 9888 or email cheryl@charitablechoice.org.hk